

October 22, 2025

Dear Valued Partner,

We are reaching out to inform you of an important update regarding the Wrong Way Alerting Solution. After careful consideration and strategic review, Image Sensing Systems has officially ended the sale of the current version of the Wrong Way Alerting Solution, effective December 31, 2025.

As we move toward this date, a limited quantity of the current product remains available for purchase. Orders will be fulfilled on a first-come, first-served basis until inventory is depleted, or the end-of-sale is reached.

We will honor our warranty obligation for this equipment until December 31, 2027, at which point we will no longer support or repair it, and the product will have reached the end of its life.

This decision aligns with our continued efforts to streamline our product offerings and focus on solutions that drive the greatest value and innovation for our partners and customers.

We are actively developing the next generation of our Wrong Way Alerting Solution, which will deliver enhanced performance and improved integration with modern transportation platforms. We are excited about what's coming and look forward to sharing more details soon. As soon as the new solution is ready for release, we will send you an announcement.

Transition Support:

- Existing Deployments: No immediate changes are required for customers using the solution.
- Technical Assistance: Our support team remains available to assist with questions, maintenance, and warranty needs.

We greatly value your partnership and appreciate your understanding during this transition. Thank you for your continued business.

Sincerely,



Rick Maus
Director of Product Management