



500 Spruce Tree Centre
1600 University Avenue West
St. Paul, Minnesota 55104-3825 USA
651.603.7700 Fax: 651.603.7795
imagesensing.com

NEWS RELEASE

Contact:

Dan Skites, VP of Sales and Marketing
Image Sensing Systems, Inc.
Phone: 651-603-7700

FOR IMMEDIATE RELEASE

Image Sensing Systems Introduces Rapid Plate Recognition

St. Paul, Minn. – Feb. 5, 2013 – Image Sensing Systems, Inc. (ISS) (NASDAQ: ISNS) announced today the introduction of its CitySync Rapid Plate Recognition™ technology, the fastest, most accurate automated license plate recognition (ALPR) engine in the world. The Rapid Plate Recognition technology reads a license plate numerous times and uses multiple advanced methods for both optical character recognition and plate finding for each plate read.

“The Rapid Plate Recognition technology captures key license plates in crime situations, parking and security access applications,” said Kris Tufto, CEO of Image Sensing Systems. “In several tests by multiple municipalities worldwide, our Rapid Plate Recognition technology routinely read a higher percentage of plates than any other license plate recognition system. This best-in-class technology can be the differentiator in making an arrest, earning ticket revenue, or securing a facility—for all law enforcement, parking and security organizations.”

The Rapid Plate Recognition technology looks for objects and then initiates multiple processing techniques that run concurrently on vehicles traveling at speeds as fast as 120 mph. This sophisticated technology delivers a state-of-the-art engine that outperforms other recognition engines on the market.

Image Sensing Systems will be showcasing its Rapid Plate Recognition technology and ALPR solutions during the upcoming Michigan Police Chief conference in Grand Rapids, Michigan, February 6th and 7th at the Amway Grand Plaza Hotel and the ISC West conference and exhibition in Las Vegas, Nevada April 10-12 at the Sands Convention Center.

About Image Sensing Systems, Inc.

Image Sensing Systems, Inc. is a provider of above ground detection and information management solutions for the Intelligent Transportation Systems (ITS) sector and adjacent markets including security, police and parking. We have sold more than 135,000 units of our industry leading Autoscope® machine-vision, RTMS® radar and CitySync automatic license plate recognition (ALPR) products in over 60 countries worldwide. The depth of our experience coupled with the breadth of our product portfolio uniquely positions us to provide powerful hybrid technology solutions and to exploit the convergence of the traffic, security and environmental management markets. We are headquartered in St. Paul, Minnesota. Visit us on the web at imagesensing.com.

###