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## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

## **Image Sensing Systems Announces New Technical Alliance with Weiss-Electronics GmbH**

**Saint Paul, Minn., June 4, 2003**--Image Sensing Systems, Inc. (ISS) (NASDAQ Small Cap: ISNS) announced today that it has added an exclusive distributor in Europe to sell and service its market leading Autoscope<sup>®</sup> vehicle detection system products.

Joining the Autoscope distribution network Weiss-Electronics GmbH will market and distribute Autoscope products mainly throughout its homeland, Germany.

Graham Heywood, Managing Director of ISS European Operations said today, "Our new relationship with Weiss will allow Image Sensing Systems to collaborate on many technically innovative projects. Weiss-Electronics GmbH is part of the M-Tech AG (ISIN: DE0007236309) group of companies which includes Signalbau Huber. This new exclusive distributor alliance is very exciting and re-enforces our ongoing journey to work with strong and highly respected partners in Europe. Our recent successes in Tunnels, Highways and Data Collection has been possible by working with Europe's leading traffic technology providers. Video Detection applications are growing every week and Image Sensing Systems are delighted to have signed this agreement with Weiss."

Christoph Bernhard, CEO of Weiss-Electronics said today, "For Weiss-Electronic the new partnership with Image Sensing Systems Autoscope means an important expansion of our product portfolio. The exclusive distribution of Autoscope products joins perfectly our philosophy offering only first class products to the challenging German market."

Headquartered in St. Paul, Minnesota, Image Sensing Systems, Inc. combines expertise in image processing, hardware and software engineering, and communications to develop video vehicle detection systems for traffic management and control applications. The Autoscope vehicle detection system is the world leader in video detection for advanced traffic management systems for highways, tunnel incident detection, intersection control, and traffic data collection. Autoscope provides traffic managers the means to reduce roadway congestion, improve roadway planning, and improve cost efficiencies.

**Safe Harbor Statement:** This release contains “forward-looking statements” made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. There are certain factors that could cause results to differ materially from those anticipated by some of the statements made, as listed in the Company’s 2002 Annual Form 10-KSB.

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