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NEWS RELEASE

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FOR IMMEDIATE RELEASE

IMAGE SENSING SYSTEMS' AUTOSCOPE VEHICLE DETECTION SYSTEM RECEIVES CERTIFICATION FROM UNITED KINGDOM HIGHWAYS AGENCY

SAINT PAUL, Minn.-November 28, 2001 - Image Sensing Systems, Inc. (NASDAQ/Small Cap: [ISNS](#)) announced today that it's Autoscope "Solo" and "Solo Pro" line of machine vision processing detection systems has received TR0100 Issue A certification from the United Kingdom Highways Agency. Image Sensing Systems' Autoscope® is the first video-based vehicle detection system to be approved under TR0100 Issue A in the United Kingdom.

According to ISS Chairman and CEO, Bill Russell, use of the Autoscope system within the UK will allow for wide-area and automated incident management on roadways, currently not available through traditional loop detection. In addition, the system allows for data transmission from remote locations via dial up through a GSM cellular connection.

"We worked closely with the Highways Agency on this effort," said Russell. "Our Autoscope system withstood six months of rigorous testing. This certification is a testament to the outstanding reliability of the Autoscope system and our reputation in the marketplace."

The Autoscope system processes images from one to eight video cameras for vehicular and pedestrian traffic control, traffic data collection and automatic incident detection. Image Sensing Systems' latest addition to the Autoscope line, Autoscope Solo Pro™ combines a machine vision processor with built-in color camera and zoom lens. The Solo Pro system provides operating software in ten languages and an IP addressable self-configuring network.

Based in Saint Paul, Minnesota, Image Sensing Systems, Inc. is the world leader in products applying video imaging technology for implementation in advanced traffic management systems (ATMS), freeway incident detection and traffic data collection to help reduce traffic congestion and improve roadway planning. The company also offers a suite of products that provide wireless

transmission of video, data and audio in a variety of markets. The Company's cornerstone Autoscope® products, with more than 16,000 sold worldwide, provide traffic managers the means to reduce roadway congestion, improve roadway planning and increase cost efficiencies. Econolite Control Products, Inc., based in Anaheim, California, has been the exclusive distributor of Autoscope products throughout North America since 1991. Image Sensing Systems, Inc. and Econolite Control Products, Inc. are particularly suited to provide technical solutions to the emerging intelligent transportation systems and security markets worldwide.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This report contains "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. There are certain factors that could cause results to differ materially from those anticipated by some of the statements made, as listed in the Company's 1999 Annual Form 10-KSB.

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