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## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

#### **Autoscope Solo Pro to be Delivered to Messina, Italy**

**Solo Pro – The Only Video Vehicle Detection System that Provides Operating Software in  
Nineteen Languages**

**SAINT PAUL, Minn.-February 20, 2001** - Image Sensing Systems, Inc. (NASDAQ/Small Cap: [ISNS](#)) announced today that it has received an order for Autoscope Solo Pro™ video vehicle detection units from its exclusive Italian distributor, Self-Sime S.r.l. for delivery to the City of Messina, Italy during 2001. More than 100 Solo Pro units will be deployed within the City.

Autoscope Solo Pro will play a major role of an Internet-based TCP/IP networked traffic management system interfacing with Intelligent Traffic Controllers designed and manufactured by Self-Sime S.r.l. The Autoscope video vehicle detection system will perform fully-actuated intersection detection and traffic data collection functions, and assist with long-range traffic management planning. Autoscope Solo Pro is the only video vehicle detection system able to provide operating software in nineteen languages, including Italian, and its IP addressable self-configuring network makes it ideally suited for area wide systems.

Image Sensing Systems' Chairman and CEO, Bill Russell said today, "Autoscope Solo Pro is the result of more than 16 years of development in the application of machine vision technology to the intelligent transportation market, and is routinely accepted worldwide as standard traffic engineering practice for intersection detection, freeway/tollway management, traffic data collection and automatic incident detection. This latest generation product combines color imaging, self-configuring IP addressable networking and algorithm refinements making it far superior to any detection technology on the market today. We are very proud to play a role in this major European project."

Self-Sime S.r.l., the exclusive distributor of Image Sensing products in Italy, is a manufacturer of electronic components and software systems used for traffic control. They have an extensive network of sales offices throughout Italy and manufacturing facilities in Northern Italy.

Based in Saint Paul, Minnesota, Image Sensing Systems, Inc. is the world leader in products applying video imaging technology for implementation in advanced traffic management systems (ATMS), freeway incident detection and traffic data collection to help reduce traffic congestion and improve roadway planning. The company also offers a suite of products that provide wireless transmission of video, data and audio in a variety of markets. The Company's cornerstone Autoscope® products, with more than 16,000 sold worldwide, provide traffic managers the means to reduce roadway congestion, improve roadway planning and increase cost efficiencies.

Econolite Control Products, Inc., based in Anaheim, California, has been the exclusive distributor of Autoscope products throughout North America since 1991. Image Sensing Systems, Inc. and Econolite Control Products, Inc. are particularly suited to provide technical solutions to the emerging intelligent transportation systems and security markets worldwide.

**Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995:** This report contains "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. There are certain factors that could cause results to differ materially from those anticipated by some of the statements made, as listed in the Company's 1999 Annual Form 10-KSB.

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