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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Image Sensing Systems, Inc. to Provide Autoscope Technology at Hong Kong's Airport Tunnel

Saint Paul, Minn., June 14, 1999-- Image Sensing Systems, Inc. (ISS) (Nasdaq SmallCap: ISNS) announced today that it has been awarded a contract to supply 15 Autoscope 2004 Systems in the Hong Kong Special Administrative Region. The Autoscope® wide area video vehicle detection system will be implemented as a part of a comprehensive Traffic Control and Surveillance System in the Hong Kong Airport Tunnel.

Johan Billow, General Manager of ISS' newly acquired Hong Kong subsidiary Flow Traffic Limited, commented, "This is the first time Hong Kong has decided to use video based technology for vehicle detection and we feel very encouraged by the fact that Autoscope has been chosen. We are targeting a number of projects in Greater China and we will now have an important reference site in one of the most technologically advanced cities in Asia."

Flow Traffic Limited, a distributor of traffic control products manufactured by international traffic companies, was acquired by ISS in April 1999 to provide a base for further developing the business of ISS in Asia.

Image Sensing Systems' Autoscope® wide area video vehicle detection system collects a broad range of traffic data including volume, speed, roadway occupancy, headways, ramp queue lengths and vehicle classification. ISS has more than 2,800 Autoscope systems installed in 30 countries around the world, including a large number of U.S. sites.

Based in Saint Paul, Minnesota, Image Sensing Systems, Inc. is the world leader in products applying video imaging technology for implementation in advanced traffic management systems (ATMS), freeway incident detection and traffic data collection to help reduce traffic congestion and improve roadway planning. The Company's cornerstone Autoscope products provide traffic managers the means to reduce roadway congestion, improve roadway planning and increase cost efficiencies. The Company is particularly suited to provide technical solutions to the emerging ITS market worldwide.

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Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: *This report contains "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. There are certain factors that could cause results to differ materially from those anticipated by some of the statements made, as listed in the Company's 1998 Annual Form 10-KSB.*